



"MEDIA RELEASE"
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"The Election is Hotting Up?"

And we are going automated!

The next meeting of the Disability Speaks steering committee will be held at the Disability Information Resource Centre (DIRC) on Thursday 4th March at 12.30pm.

With the SA election campaign now in full swing we need to ensure we provide a balanced update of the promises of all major political parties and any public events between the meeting and the election.

All are welcome to attend!

We hope by this date to have the ALP Official 2010 Election Policy.

We will also have by then the transcripts of the presentations made and the answers too the 8 key questions asked of our political leaders at the public meeting last week.

These will no doubt be closely scrutinized by the broad disability community.

The Liberal Policies while polished and rhetorically strong may or may not be the best offer on the table in the lead up to the election.

With the major thrust of the public campaign in the media having moved very firmly onto a platform of "who can you trust", the disability sector will no doubt be looking for the same outcome!

Too often in the past the major parties have promised the world and delivered little. Disability guarantees have been worthless.

Disability Speaks is committed to ensuring our disability parliamentary leaders will be held accountable in both the short and long term in 2010.

While working towards the important state election outcome Disability Speaks is also focused on the long term.

We attach for you information on the highly credentialed "Loop" program run annually by Julia Farr Disability Speaks strongly recommends this program but bookings are essential.

We are also delighted to announce that the Disability Speaks online communication program is going fully automated.

Plus, many thanks to Salefest (www.salefest.com.au) for their support.

They are a clever specialist company who are experts in online marketing and their support is appreciated

This automation process should enable the delivery of a better quality release, without grammatical and spelling faux pas and one that is more suitable for further distribution.

Undoubtedly after the SA election much attention will turn to the National Disability Insurance scheme and the forthcoming Federal election.

Disability Speaks is planning on playing a leadership role in this process.

David Holst

Chair

Disability Speaks Steering Committee

0418555683

www.disabilityspeaks.com.au

"Disability Speaks will distribute on behalf of any organization that meets suitable criteria online information that is of wide disability community interest via our database that now numbers nearly 4,000 recipients for Govt, advocacy groups and other major disability organizations. We hope in the lead up to elections, state or federal we can distribute policy and support information from political groups. Such distribution is not in any way endorsement by Disability Speaks. From time to time Disability Speaks will also distribute media releases commenting on developments in the disability sector. We strongly encourage you to forward all releases to your friends, clients and disability supporters and encourage them to subscribe direct. To do so simply send an email subject "subscribe" to the address below.

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